



December 10, 2009

Dear Valued Customer:

TDW has received a number of price increases on many of our brand offerings. Many of these price increases are due to a rapid rise in raw material cost. Effective January 1, 2010 the following brands will incur a price increase, the approximate percentage is reflected below. Detail by line will be reflected in your pricing January 1.

<u>Brand</u>	<u>Increase</u>	<u>Brand</u>	<u>Increase</u>
BKT	approx. 3%	Hercules Ultra Tour	up to 3%
Cooper	up to 7%	Hercules Roadtour 655	up to 4%
Hankook	up to 5%	Hercules MRX Plus IV	up to 7%
Kumho	up to 8%	Hercules H/P 400	up to 7%
Toyo	approx. 3%	Hercules Terra Trac A/T	up to 6.5%
Bridgestone / Firestone	up to 5%	Hercules Terra Trac SUV	up to 4.5%
Fuzion	up to 5%	Hercules Terra Trac HT	up to 6%
Yokohama	up to 6%	Signet DSR II	up to 7%
Nexen	approx. 8%	Signet Express/Armour	approx. 5%
Falken	approx. 5%	Bedrock/Techking OTR	approx. 4%
Federal	approx. 3%	Nutech / Deestone	approx. 4%
Denman	approx. 6%		

We appreciate your continued support in 2009 and look forward to serving you in the coming year. Thank you for your business.

Sincerely,

JOSHUA SIMPSON  
VICE PRESIDENT OF MARKETING