



February 3, 2012

Dear Valued Customer

At Tire Dealer's Warehouse it is our goal to provide excellent customer service, quality products and competitive pricing. As you are aware the tire marketplace is ever changing and it is important for TDW to adjust to the changes in the market for numerous reasons. At this time we must make the following adjustments to our pricing by passing along the vendor changes we have received. Should you have any questions please contact your sales representative.

Effective February 15, 2012, TDW will implement the following adjustments on the Brands / Patterns listed below.

\*Not all brands are available in all locations.

Brand	Pattern	Feb. 1st.	Feb. 15th
Double Coin	Radial Med. Truck in-line adjustments		0 to +1.0%
Falken	Passenger in-line adjustments		-3.0% to +1.0%
	Light Truck		+5.0% to +15.0%
Hankook	Passenger and Light Truck	+8%	
Hercules	All Trac AT w/some in-line adjustments		+2.0% to +4.0%
	Raptis T,H,V, w/some in-line adjustments		+2.0% to +4.0%
	Raptis WR1 w/some in-line adjustments		+2.0% to +4.0%
Kumho	Consumer		+2.0% to +3.0%
Primewell	Passenger		+2.0%
Toyo	Consumer / Commercial	0 to +8%	
Yokohama	Commercial		Up to +8.0%

We appreciate your business and your continued support.

Sincerely,

Sherry Bily  
 Director of Marketing – TDW Division

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 855-825-8473 Phoenix, AZ  
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 866-977-8473 Portland, OR

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 800-666-8840 San Antonio, TX  
 800-711-3919 Houston, TX  
 866-220-8439 Franklin Park, IL

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