



January 16, 2011

Dear Valued Customer

At Tire Dealer's Warehouse it is our goal to provide excellent customer service, quality products and competitive pricing. As you are aware the tire marketplace is ever changing and it is important for TDW to adjust to the changes in the market for numerous reasons. At this time we must make the following adjustments to our pricing by passing along the vendor changes we have received. Should you have any questions please contact your sales representative.

Effective February 1st 2012, TDW will implement the following adjustments on the Brands / Patterns listed below.

*Not all brands are available in all locations.

Brand	Pattern	Jan. 15th. 2012	Feb. 1st. 2012
Hankook	Passenger and Light Truck	Delayed to 2/1/12	+8%
Toyo	Consumer / Commercial		0 to +8%
Vogue	Specialty Passenger/SUV	0 to (30%)	
	(Vogue = Total Price Re-alignment)		

We appreciate your business and your continued support.

Sincerely,

Sherry Bily
 Director of Marketing – TDW Division



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